

Free Med Spa AI Prompt Pack

10 cautious prompts for med spa admin and marketing workflows

Use these prompts as first drafts for med spa operations, marketing support, and admin workflows. They are not medical advice and should not replace licensed clinical judgment, consultation requirements, consent processes, or compliance review.

Keep a qualified person in the review loop before sending any client-facing message or publishing any treatment-related content.

1. New Inquiry Summary Prompt

Use this after a website form, voicemail note, or direct message.

Turn this med spa inquiry into a concise internal summary. Include: service of interest, client goal in their own words, requested timing, contact preference, missing information, and recommended next admin step. Do not provide medical advice, treatment recommendations, pricing promises, or outcome claims. Inquiry notes: [paste notes]

2. Consultation Prep Checklist Prompt

Use this before a consultation so the team knows what to confirm.

Create a consultation prep checklist for a med spa client interested in [service]. Include general questions to ask, documents or forms to confirm, photos or notes the team may need, and items that require licensed provider review. Do not suggest treatment eligibility, dosing, diagnosis, or expected results.

3. Missed-Call Follow-Up Text Prompt

Use this when a lead calls but the front desk misses it.

Write a short missed-call text for a med spa. Apologize briefly, ask what service or question they were calling about, invite them to reply or book a consultation, and avoid medical advice or promises. Keep it under 300 characters. Business name: [business name]

4. Appointment Reminder Prompt

Use this for neutral, operational reminders.

Draft a short appointment reminder text for a med spa client. Include appointment date and time, service category, arrival note, and what to bring if provided. Do not include private medical details, treatment claims, or preparation instructions unless supplied by the clinic. Appointment details: [paste details]

5. Review Response Prompt

Use this for public review replies.

Write a short, warm public response to this med spa review. Thank the reviewer, keep it professional, avoid private client details, avoid treatment specifics, and do not discuss medical outcomes. Review: [paste review]

6. Google Business Profile Post Prompt

Use this for educational local posts that avoid outcome promises.

Write a Google Business Profile post for a med spa in [city] about [service category or seasonal topic]. Keep it educational and general. Include one call to action to schedule a consultation or contact the team. Avoid medical advice, before-and-after promises, guaranteed results, and unsupported claims.

7. FAQ Draft Prompt

Use this for website FAQ drafts that a qualified person will review.

Draft general FAQ answers for a med spa website about [service category]. Keep answers educational, cautious, and consultation-focused. Include a note that suitability, risks, and expected outcomes must be discussed with a qualified provider. Do not provide diagnosis, dosing, individualized treatment advice, or guarantees.

8. Service Page Outline Prompt

Use this to outline a local service page without overclaiming.

Create a service page outline for a med spa offering [service] in [city]. Include sections for headline, service overview, who may want to ask about it, consultation process, general FAQs, safety/review note, and call to action. Avoid medical advice, guaranteed outcomes, and claims that require clinical substantiation unless provided.

9. Internal SOP Builder Prompt

Use this for repeat front-desk or marketing tasks.

Turn this recurring med spa task into a simple SOP. Include purpose, owner, required inputs, steps, quality checks, privacy/compliance notes, provider-review points, and handoff instructions. Task: [describe task]

10. Scope and Risk Review Prompt

Use this before publishing or sending a draft.

Review this med spa draft for risky language. Flag medical advice, diagnosis, treatment recommendations, guaranteed results, exaggerated claims, private client details, and anything that needs licensed provider review. Then suggest a safer, more general version. Draft: [paste draft]

Human Review Checklist

Before using an AI-assisted med spa output:

- Did a qualified person review it?
- Does it avoid medical advice and individualized recommendations?
- Does it avoid guarantees and outcome promises?
- Does it avoid private client information?
- Does it avoid unsupported treatment claims?
- Is the next step operational, such as booking a consultation or contacting the team?
- Does it match the med spa's actual policies and provider guidance?

Best First Workflow

Start with inquiry summaries or missed-call follow-up. These are operational, easy to review, and useful because they help the team respond faster without using AI as a treatment advisor.

For a broader implementation plan, use the Local Business AI Starter Kit:

<https://aipilottips.com/local-business-ai-starter-kit/>

Built by AI Pilot Tips. Use AI outputs as drafts, keep a human review step, and avoid guarantees. Full starter kit: <https://aipilottips.com/local-business-ai-starter-kit/>