

# Free Home Services AI Prompt Pack

10 practical prompts for local home service operators

---

Use these prompts as first drafts for a home service business. They are designed for plumbers, HVAC companies, electricians, roofers, landscapers, cleaners, pest control companies, and other local service teams.

Keep a human review step before sending anything to a customer or publishing anything publicly.

---

## 1. Missed-Call Text Reply

Prompt:

Write a short text message reply for a home service business that missed a call from a potential customer. The message should apologize briefly, ask what service they need, ask what city or neighborhood they are in, and invite them to reply. Keep it under 300 characters. Do not make promises about availability, pricing, or response time.

Business type: [plumber / HVAC / electrician / roofer / other]

Business name: [business name]

---

## 2. Lead Intake Questions

Prompt:

Create a short lead intake checklist for a [home service business type]. The checklist should help an office admin gather the minimum information needed before scheduling or quoting. Include no more than 10 questions. Avoid asking for sensitive personal information unless it is clearly needed for the service.

Service: [service]

Service area: [city or region]

---

## 3. Estimate Follow-Up Email

Prompt:

Draft a polite follow-up email for a home service business after sending an estimate. Keep it short and helpful. Ask whether the customer has questions, remind them how to approve the estimate, and avoid pressure or false urgency.

Business type: [business type]

Estimate topic: [service or project]

Preferred next step: [call / reply / approve online / schedule]

---

## 4. Google Business Profile Weekly Post

Prompt:

Write a short Google Business Profile post for a local [home service business type] in [city]. The post should educate homeowners about [service or seasonal issue]. Keep it helpful, local, and under 750 characters. Include one simple call to action. Do not make guarantees or exaggerated claims.

Service: [service]

Season or issue: [seasonal issue]

---

## 5. Review Response: Positive Review

Prompt:

Write a short, warm response to this positive review for a local home service business. Thank the customer, mention the service generally, and sound human. Do not include private customer details.

Review: [paste review]

Business context: [business type, city, service]

---

## 6. Review Response: Negative Review

Prompt:

Write a short, calm public response to this negative review for a home service business. Acknowledge the concern without arguing or admitting fault. Invite the customer to contact the business directly so the team can learn more. Do not include private customer details.

Review: [paste review]

Preferred contact: [phone or email]

---

## 7. Service Page Outline

Prompt:

Create a practical service page outline for a local [home service business type] offering [service] in [city or service area]. Include sections for headline, intro, common customer problems, service overview, process, trust signals, FAQs, and call to action. Keep language clear and local. Avoid exaggerated claims and guaranteed results.

---

## 8. Before-and-After Project Summary

Prompt:

Turn these project notes into a short before-and-after summary for a home service business. Keep it factual, local, and customer-friendly. Do not include the customer's private details or exact address.

Business type: [business type]

Project notes: [paste notes]

City or area: [city or general area]

---

## 9. Appointment Reminder

Prompt:

Draft a short appointment reminder text for a home service business. Include the appointment window, service type, and one preparation note. Keep it concise. Do not make promises about exact arrival time unless the team has confirmed it.

Business name: [business name]

Service: [service]

Appointment window: [date and time window]

Preparation note: [note]

---

## 10. Internal SOP

Prompt:

Turn this recurring home service office task into a simple SOP for an admin team member. Include purpose, required inputs, steps, quality checks, handoff point, and common mistakes to avoid.

Task: [paste task]

---

## Quick Review Checklist

Before using any AI draft:

- Check customer facts.
- Remove private details.
- Confirm service availability.
- Confirm pricing or offer details.
- Remove guarantees.
- Make sure it sounds like the business.
- Have a real person approve customer-facing messages.

---

## Next Step

For a fuller 7-day implementation plan, prompt library, and workflow notes, get the Local Business AI Starter Kit: <https://aipilottips.com/local-business-ai-starter-kit/>

---

Built by AI Pilot Tips. Use AI outputs as drafts, keep a human review step, and avoid guarantees. Full starter kit: <https://aipilottips.com/local-business-ai-starter-kit/>